

CITY OF ST. LOUIS , MISSOURI CITY PROFILE

City Narrative

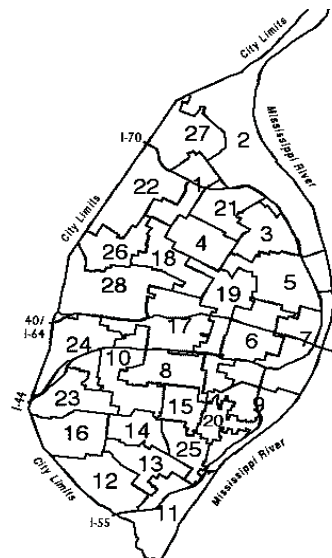
The City of St. Louis is located on the Mississippi River, the eastern boundary of the State of Missouri, just below its confluence with the Missouri River. The City occupies 61.74 square miles of land and its area has remained constant since 1876. The City, a constitutional charter city not part of any county, is organized and exists under and pursuant to its Charter and the Constitution and laws of the State of Missouri.

The City is popularly known as the "Gateway of the West," due to its central location and historic role in the nation's westward expansion. Commemorating this role is the 630 foot stainless steel Gateway Arch, the world's tallest man made monument, which is the focal point of the 86 acre Jefferson National Expansion Memorial on the downtown riverfront.

While the City was originally incorporated as a town in 1809 and a city in 1823, the current City charter was adopted in 1923 by the electorate.

Source: City of St. Louis website

St. Louis's
28 Wards



Civic Timeline

| <u>Year</u> | <u>Event</u> |
|-------------|--|
| 1764 | St. Louis founded by Pierre Laclede. |
| 1823 | City of St. Louis incorporated as a City. |
| 1832 | Municipal water distribution begins. |
| 1857 | City Fire Department established. |
| 1861 | Metropolitan Police System founded. |
| 1876 | City separation from St. Louis County. |
| 1904 | St. Louis hosts the 1904 World's Fair & Olympics. |
| 1935 | Bond Issue for Jefferson National Expansion Memorial approved. |
| 1954 | Metropolitan Sewer District created. |
| 1963 | Transit operations assumed by Bi-State Development Agency. |
| 1965-66 | Downtown building boom begins with completion of Gateway Arch and Busch Memorial Stadium. |
| 1985-86 | St. Louis Union Station & Historic Old Courthouse complete renovations. |
| 1993 | MetroLink light-rail system opens first line. |
| 1994-95 | Scottrade Center (formerly Kiel) & Edward Jones Dome (formerly TWA Dome) completed. |
| 2000-02 | St. Louis reverses decades of population declines. Eagleton Federal Courthouse & St. Louis Justice Center completed. |
| 2008 | Gateway Transportation Center, multi-modal facility opened downtown. |

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Demographic & Social Characteristics

Population

| | |
|------|---------|
| 2008 | 356,730 |
| 2007 | 355,663 |
| 2006 | 353,837 |
| 2005 | 352,572 |
| 2004 | 350,705 |
| 2003 | 348,039 |



| <u>Population By Age</u> | <u>2008</u> | <u>2006</u> |
|--------------------------|-------------|-------------|
| Under 5 | 7.2% | 7.6% |
| 5 to 19 | 20.6% | 21.1% |
| 20 to 34 | 19.5% | 20.1% |
| 35 to 44 | 15.1% | 14.7% |
| 45 to 54 | 15.6% | 14.9% |
| 55 to 64 | 10.7% | 9.8% |
| 65 & over | 11.3% | 11.8% |
| Median | 36.7% | 35.6% |

| <u>Race</u> | <u>2008</u> | <u>2006</u> |
|-------------|-------------|-------------|
| White | 44.6% | 43.5% |
| Black | 47.8% | 50.0% |
| Asian | 1.9% | 2.2% |
| Hispanic | 2.9% | 2.6% |
| Other | 2.7% | 0.7% |

| <u>Educational Attainment</u> (>25 years of age) | <u>2008</u> | <u>2006</u> |
|--|-------------|-------------|
| Graduate / Professional Degree | 10.4% | 9.6% |
| Bachelor's Degree | 15.6% | 14.1% |
| Associate's Degree | 5.4% | 5.5% |
| Some College (no degree) | 23.7% | 18.3% |
| High School Diploma | 25.2% | 29.6% |
| No Diploma | 19.7% | 22.7% |

| <u>Households By Type</u> | <u>2008</u> | <u>2006</u> |
|--|-------------|-------------|
| Total Households | 142,299 | 139,929 |
| Family households | 49.2% | 51.9% |
| w/ own children under 18 | 21.5% | 24.9% |
| Married-couple family | 24.9% | 25.1% |
| w/ own children under 18 | 8.5% | 9.8% |
| Male householder, no wife present | 5.4% | 5.4% |
| w/ own children under 18 | 2.0% | 2.7% |
| Female householder, no husband present | 19.0% | 21.4% |
| w/ own children under 18 | 10.9% | 12.4% |
| Nonfamily households | 50.8% | 48.1% |
| Householder living alone | 43.7% | 42.5% |
| 65 years and over | 11.9% | 10.9% |

Source: 2008 U.S. Census American Community Survey

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Economic and Employment Data

| <u>Top Employers</u> | <u>2008 Employees</u> | <u>2007 Employees</u> |
|--|-----------------------|-----------------------|
| BJC Health Systems | 15,864 | 16,447 |
| Washington University | 13,538 | 13,381 |
| St. Louis University | 9,603 | 9,399 |
| City of St. Louis | 9,272 | 8,682 |
| St. Louis Board of Education | 5,477 | 5,811 |
| State of Missouri | 4,912 | 5,052 |
| Anheuser-Busch Companies, Inc. | 4,718 | 5,164 |
| AT&T Services, Inc. | 4,609 | 5,917 |
| U.S. Postal Service | 4,560 | 5,109 |
| National Finance Center | 4,460 | 3,883 |
| Defense, Finance, and Accounting Service | 3,852 | 3,191 |
| St. Louis Children's Hospital | 3,336 | na |
| Wachovia | 2,840 | 4,811 |
| Ameren Corporation | 2,736 | 2,523 |

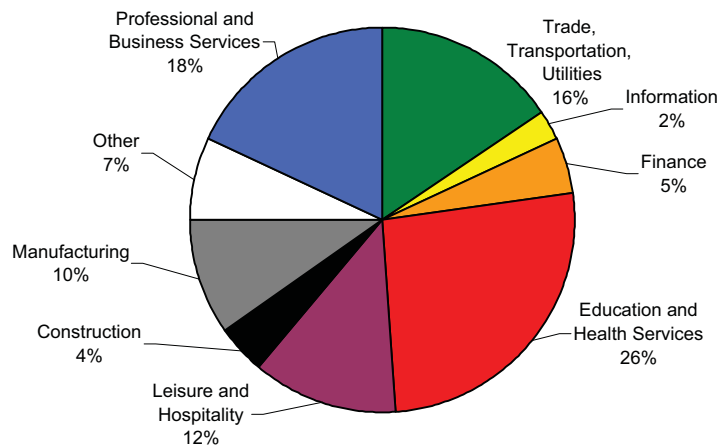
Source: City of St. Louis, Collector of Revenue

| <u>Income and Employment</u> | | <u>Most Recent</u> | <u>%</u> | <u>Previous Year</u> |
|------------------------------|--------------------------------|--------------------|---------------|----------------------|
| | | <u>Period</u> | <u>Change</u> | <u>Period</u> |
| Per Capita Personal Income | 08/ 07 ¹ | \$32,214 | 5.6% | \$30,494 |
| Average Annual Pay | 08/ 07 ² | \$57,696 | 18.0% | \$48,914 |
| Total Employment | Sept. 09(p)/ 08 ² | 219,537 | -7.2% | 236,558 |
| Establishments | 3rd Qtr 09(p)/ 08 ² | 8,553 | 0.6% | 8,498 |
| Total Wages (In Thousands) | " " | \$2,575,705 | -9.8% | \$2,854,515 |
| Civilian Labor Force | Mar. 10/ 09 ² | 153,660 | 0.0% | 153,728 |
| Unemployment Rate | " " | 10.2% | 1.2% | 9.0% |

Source: ¹ U.S. Bureau of Economic Analysis

² U.S. Bureau of Labor Statistics (p): Preliminary

Employment by Industry

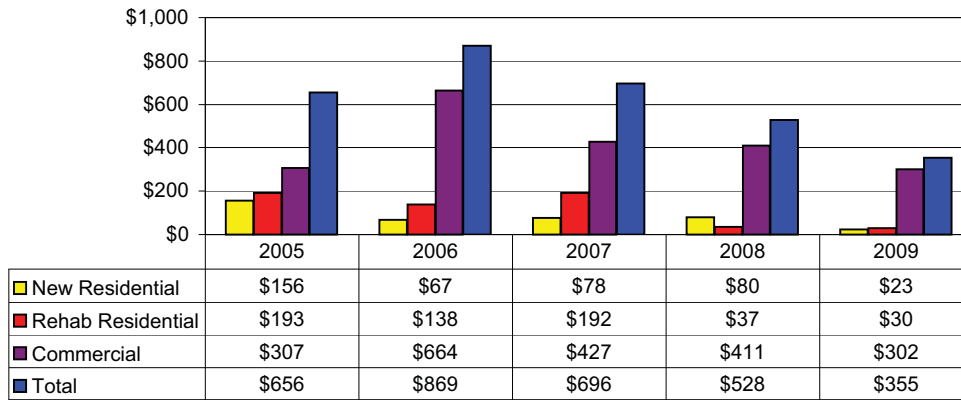


Source: U.S. Census, Quarterly Workforce Indicators, Q2 2009

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Economic and Employment Data

Construction Activity (In Millions)



Source: Building Division, City of St. Louis

Tourism

| <u>Tourist Attractions</u> | <u>2009 Attendance</u> | <u>% Change</u> | <u>2008 Attendance</u> |
|------------------------------------|------------------------|-----------------|------------------------|
| St. Louis Cardinals | 3,343,252 | -2.5% | 3,430,403 |
| St. Louis Zoo | 3,101,830 | 3.8% | 2,988,058 |
| Jefferson National Memorial (Arch) | 2,360,109 | 20.7% | 1,954,810 |
| Missouri Botanical Garden | 970,218 | 0.9% | 961,490 |
| St. Louis Science Center | 965,083 | -9.9% | 1,071,690 |
| St. Louis Rams | 441,901 | -7.9% | 479,843 |
| City Museum | 748,000 | 10.0% | 680,079 |
| Fox Theatre | 539,100 | -0.1% | 539,803 |
| St. Louis Art Museum | 409,585 | 8.8% | 376,507 |
| The Muny | 371,764 | -1.6% | 377,705 |

Source: Respective Organizations / Professional Leagues

St. Louis Convention & Visitors Commission

The St. Louis Convention & Visitors Commission is the official destination marketing organization for St. Louis City and St. Louis County for visitors of all types.

| <u>CVC Activities</u> | <u>FY2009</u> | <u>FY2008</u> |
|----------------------------------|---------------|---------------|
| Hotel Rooms Booked (non-leisure) | 506,600 | 554,031 |
| Visitors' Centers Attendance | 113,891 | 117,774 |
| CVC Volunteer Hours | 15,819 | 13,380 |



Source: CVC / CVC Annual Report 2009, 2008